

FOR IMMEDIATE RELEASE

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I-CAR® EDUCATION FOUNDATION ANNOUNCES JERRY'S BODY SHOP INC THE FIRST SINGLE-LOCATION FACILITY TO JOIN THE INDUSTRY LEADERSHIP CIRCLE

HOFFMAN ESTATES, IL – April 24, 2009– Jerry's Body Shop Inc. in Mankato, Minnesota is the first single-location collision repair facility in 2009 to join the I-CAR Education Foundation's new *Industry Leadership Circle* through their donation to the Collision Repair Education Campaign.

The *Industry Leadership Circle* distinguishes corporations, businesses, and individuals making an extraordinary financial commitment to "Fueling the Future" of the collision industry by annually donating above a certain amount, dependant on the donor's industry segment. Jerry's Body Shop has joined the *Industry Leadership Circle* through their \$1,000 donation to the Collision Repair Education Campaign, meeting the threshold for a single-location collision repair facility.

This donation will provide scholarships and program grants that will create and support the next generation of entry-level collision repair technicians. To date, the I-CAR Education Foundation has awarded over \$500,000 in scholarships and grants.

"The Industry Leadership Circle recognizes both nationally and locally, donors making significant investments in collision repair students and schools," said Scott Kruger, I-CAR Education Foundation Executive Director. "Having collision repairers like Jerry's Body Shop taking the lead in this new initiative is a very positive step toward developing the next generation of industry employees."

"We have always believed in the I-CAR Education Foundation and supporting our local schools," said Geralynn Kottschade, Vice President of Operations for Jerry's Body Shop. "The I-CAR Education Foundation has given back to the industry, most recently in 2008 with over \$100,000 given away in grants and for the 2009 grant program that was announced in March. This is our way we can support schools across the country to ensure students are being educated to the level that is needed."

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If you would like your organization to join Jerry's Body Shop as a member of the *Industry Leadership Circle* and receive special recognition within all I-CAR Education Foundation publications, events, and press releases, visit www.ed-foundation.org and either donate on-line or download a form to mail in. The *Industry Leadership Circle* recognition levels are:

- Collision Repair Business – Single Location (\$1,000)
- Collision Repair Business – MSO (\$1,000 plus \$500/additional location)
- Insurers – (\$100,000)
- OEM's – (\$50,000)
- Parts and Materials – (\$50,000)
- Information Providers – (\$50,000)
- Related Industry – (\$25,000)
- Associations and Business Service Consultants– (\$10,000)
- External Industry Donors – (\$10,000)
- Individuals – (\$1,000)

For additional information, please feel free to contact Melissa Marscin, I-CAR Education Foundation Assistant Director of Grant Programs at 888.722.3787, Ext. 282.

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The I-CAR Education Foundation, founded in 1991, is a not-for-profit organization dedicated to securing donations that support philanthropic and collision repair education activities that promote and enhance career opportunities in the industry. For information on how to donate to programs supported by the Education Foundation visit us on the Internet at: www.ed-foundation.org.

